

# MANGA MANIA DAY!



On Thursday 1st August 2024 Search Press hosted a Manga event at the largest bookshop in Europe, Waterstones Piccadilly.

From 11AM to 6PM four of our best-selling authors set up shop in their very own 'Artists' Alley' on the shop floor to meet manga readers, sign and sell their own books as well as their art!

In the mezzanine, at 2PM Céline Cresswell hosted an hour long drawing workshop where attendees learnt to draw everyone's favourite magical girl Sailor Moon!

Promotional material and online coverage was produced by Search Press in collaboration with the Waterstones Piccadilly events team and our authors and the day was subsequently a huge success!



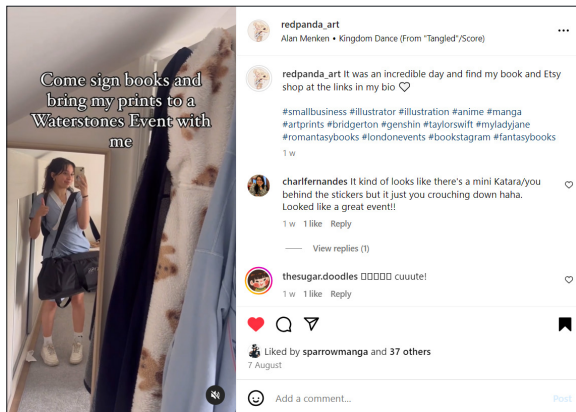
During the event discounts were offered in store on manga ranges. The offers included:

- 10% OFF all Manga
- 25% OFF all Manga box sets
- Double points on all Manga purchases (excluding collectibles)
- Free tea/coffee for those in cosplay!

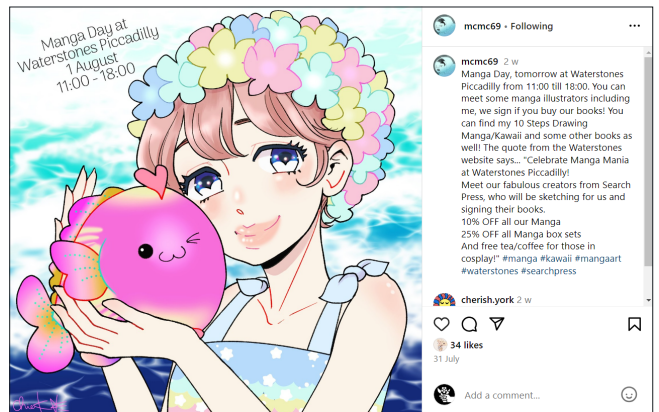




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Céline Cresswell @redpanda\_art



Joanna Zhou @maqaroon

Chie Kutsuwada @mcmc69



Keith Sparrow @keithsparrow2

The event was promoted on social media by Search Press and our attending authors!

# 漫面 MANGA MANIA DAY!

THURSDAY  
1ST AUGUST  
11.00 - 17.00



どなたでも大歓迎です

MANGA DRAWING WITH CELINE CRESSWELL\*

MEET MANGA CREATORS FROM SEARCH PRESS

10% OFF ALL MANGA BOOKS AND DOUBLE PLUS POINTS†

25% OFF MANGA BOX SETS†

GOODY BAGS AND FREEBIES

FREE HOT DRINKS FOR COSPLAYERS

FOLLOW US ON SOCIAL MEDIA FOR UPDATES AND FULL SCHEDULE.  
INSTAGRAM @PICCADILLYWATERSTONES TIKTOK @PICCADILLYWATERSTONES

\*RESERVE YOUR FREE PLACE ONLINE †DISCOUNT OFFERS CANNOT BE COMBINED

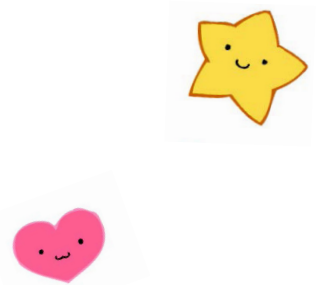
FREE TO JOIN!

漫面の日

Waterstones poster displayed in store

# Gallery

Our team were on hand throughout the day, making sure everything was running smoothly and gathering content for our social media channels! Our authors were also keen to take lots of photos and videos of the event to show their followers what they'd been up to!



Watch Céline's 'Come with me' reel on Instagram!



# Books



## Draw Manga Faces, Heads and Hairstyles: The Workbook

With a diverse range of characters, clear instructions and plenty of drawing inspiration Draw Manga Faces, Heads and Hairstyles is the perfect guide to support beginner artists wanting to learn the popular manga style.

Céline Cresswell | ISBN: 9781800922228 | RRP: £14.99



## Manga Now!

This comprehensive guide to drawing action manga contains all the basics followed by 16 action-packed step-by-step pin-ups for the aspiring graphic novel artist.

Keith Sparrow | ISBN: 9781800920514 | RRP: £12.99



## Super-Cute Manga Chibis to Draw and Paint

Packed with everything you need to know about creating super-sweet chibis, this step-by-step guide contains 40 ultra-cute figures and animals, bursting with personality and fun!

Joanna Zhou | ISBN: 9781800921658 | RRP: £12.99



## 10 Step Drawing: Kawaii & 10 Step Drawing: Manga

If you love kawaii and manga styles but don't know where to start, this is the book for you! These titles in the '10 Step Drawing' series will help you turn simple shapes into cute drawings in these popular styles in just ten easy steps.

Chie Kutsuwada | ISBN: 9781800921177 & 9781782219354 | RRP: £9.99

